

18<sup>th</sup> International Conference on

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August 29-30, 2018 | Toronto, Canada

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**Differentiating *cannabis* products within the brands of the legalized adult use markets**

**W**ithin the framework of Bill C-45, Canada is positioned to become the global leader in the legal *cannabis* economy and global exporter. The enactment of this Canadian Cannabis Act provides legal access to marijuana and to control and

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