# A Brief Note on Construction, Strategy and Structure of Different Buildings

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team. It is possible for Prime Land due to the healthy associations with di erent partners in this industry; the brand value in the business and the convenient conveyance of the actions contrasted with the companies employees and the partners to e ciently manage the timely delivery of projects (Figure 3).

ere are some primary attributes for which the consumers tend to stick with the developers a er buying their properties for a long time. Firstly, the quality of the o ering and ease of registration along with a er-purchase maintenance make a consumer satis ed with the property dealer. As of the product quality, a reputed company like Prime Land makes innovation during manufacturing as such acquiring the infrastructures with the latest invented equipment to enhance the product quality. is not only improves the product quality but also enhances the possibility of a home buyer to purchase their properties without minimal time spending [4].

ere are many constraints when it comes to increasing product quality without acquiring the cost of the product. But a strategic development on the nancial allowance for every department of a company made by an expatriate and followed in the recession period also make the company pro table for a long time. As of the residential reats-T

1. Excessive expectation pressure

2. Procuring increased liabilities on the back

3. Strategic allowance with commercial companies for nancing to demoralize welfare trust's motto

4. Existing labor recruitment laws for developing infrastructures to become more complex at this modern age

## reat- Strength strategies (Using strengths to avoid reats-TS)

1. Early entry experience usage to handle unnecessary performance burden while increasing o ering quality.

2. Usage of brand name to make a partnership with other companies and getting sponsors for simpli ed nancial management for the created sister concern companies of Prime Land Pvt. Ltd.

### reat- Weakness strategies (Minimizing Weaknesses and avoid reats- TW)

1. Strategic development (step-by-step) of the overall purchase of o ered high-quality products through loaned intermediary agencies or position rostering of the existing employees of the company

2. Starting more small scale business both virtually or by advertising with the ongoing trend of buyer's choice of properties in Sri Lanka with the least amount at rst and gradually proceed to increase the size of own areas regarding real estate purchase [8-10].

#### Conclusion

e exploration discoveries make an end for the researcher on the matter of how the item nature of the land business improves the buying conduct of a customer. To meet with the current land business, the organization, and the supervisory crew of Prime Land Pvt. Unwavering quality alludes to the consistency of the examination and legitimacy alludes to how precise the exploration results are. For guaranteeing the boundaries of unwavering quality and legitimacy, the examination is consistently mindful to maintain a strategic distance from any deceptive data identifying with the exploration point. Dependability and legitimacy itself pronounce the inventiveness of the exploration nding in each segment. e concluding gure for the selected topic can be like the following graphical representation (Figure 4).

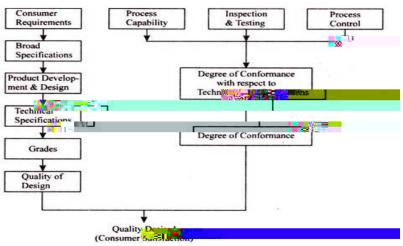
#### Recommendations

As indicated by the outcomes in the experimental investigation, the organization should expand the impact of critical positive components, for example, product quality and corporate picture. e organization ought to likewise lessen the impact of the huge negative factor, for example, the cost of land. Consideration ought to likewise be paid to the negative factors. e organization like Prime Land and other developer companies ought to take measures to address it and make it an upper hand instead of a so spot for the organization. In the advertising correspondence part, a large portion of the individuals knows Prime Land Ltd. through the web. Television as the head of customary media positioned second. It requires the promotion of Prime Land Pvt. Ltd. to nd the time and contribute more and web promoting besides increasing sustainable product quality improvement. Web advertising isn't as costly as making commercials on TV, however, it is as viable. In light of the examination the proposals for Prime Land Pvt. Ltd. can be closed into ve angles:

- i. Controlling the cost
- ii. Enhancing the speculation on web-based promoting
- iii. Controlling the quality
- iv. Following the strategy of the nation
- v. Evaluation of the presumption procedure and own work

#### Scope for further research

ere are numerous extensions to drive the examination discoveries nishing up other related exploration points later on. e exploration discoveries ought to be deliberately examined and assessed to ll the holes of the examination to take it to facilitate procedures. e research opens up the doors to concluding remarks on developing the o erings e ciently. It also pulls light on how the consumer reacts to the matter of the purchase and what are facts that drive them to purchase their desired properties. Securing a property is can be a life-long dream for many people and so, services o ered by a developer company should not be limited to the commercial aspect only.



Meeting the product quality to match up Consumers a satisfactory level.

Limitations of the research