^{*}Corresponding author: Jiulin Zhang, School of Psychology, Southwest University, Chongqing-400700, China, Tel: +86-23-68250773; E-mail: 65725008@qq.com

Received February 01, 2015; Accepted April 13, 2015; Published April 15, 2015 Citation: Zhang J, Fu

Citation: Zhang J, Fu X (2015) Background Music Matters: Why Strategy Video Game Increased Cognitive Control. J Biomusic Eng 3: 105. doi:10.4172/2090-2719.1000105

Page 2 of 6

index of symptoms related to attention de cits and hyperactivity. is we conducted research on the basis of three possible confusion variable kind of phenomenon revealed a unique e ect of video games on selfnentioned above. reported levels of attentional impairments.

In this study, three groups of participants were randomly chosen. On the contrary, immense amounts of concrete research achieved fore gameplay, all of them were required to nish an N-back task. the opposite result [18] found that gamers exhibited superior visuaen, one group was treated as the control group and asked to use the performance on a variety of attention-demanding tasks, including ternet on a computer for 20 min to search for information related spatial target localization, rapid target identi cation, and multi-objectto air trac controllers. Another group was asked to play a kind of tracking. Gamers may have greater control over task switching istrategy video game (Command & Conquer: Red Alert 2) but without addition to better temporal attentional processing [19,20] suggesteed approves for 20 min. e last group was asked the same as the that gamers may bene t from a higher-level executive control ability previous group except they were required to wear earphones during the allowing for more e cient control and allocation of selective attention.gameplay to enjoy the game's background music. A er nishing this What's more, Bailey [21] found that violent gamers appeared to have procedure, they were asked to nish a classic color-Stroop task. eir greater span of apprehension and visual short-term memory capacite formance in the Stroop task served as the index of their cognitive compared to non-gamers and nonviolent gamers. is improvement control ability. can be observed with as little as 10 h of video game training [22,23].

Several factors may account for these inconsistent results in the normality [22,23]. A control group was used in order to make the results more several factors may account for these inconsistent results in the nvincing. e participants in the control group worked on a eld. First, the measure of cognitive control ability is not unied. computer, but they did not play any computer games. is prevented Some researchers believe that the cognitive control can be divided in the many processes as those in several minor elements and measured separately. erefore, many prevented conditions. In addition, this also allowed all conclusions researchers have tried to study the ability of cognitive control on the awn from this experiment to be attributed to such conditions and not basis of each component, such as attention allocation and switch ability practice e ects [5].

[19,24-27] executive functions [20,28] visuospatial processing [24,29] cognitive exibility [30] and decision-making [31]. However, some e strategy video game was employed in this study because it other researchers have conducted their research about the in uence would exert a special e ect on one's cognitive control ability. Most video games on the ability of cognitive control based on the proactive fudies on the perceptual e ects of video games in recent years have or reactive modes of cognitive control from the theory on dual tilized a particular genre, that of the fast-action rst-person shooter mechanisms of cognitive control (DMCC) [9,5,21]. e diverse focus (FPS). However, it is misleading to base conclusions about video games on one's cognitive control ability would concededly lead to divergent general on a single genre. ese results underline the importance of studying the cognitive and perceptual consequences of video games

in terms of the types of skills demanded from a particular video game Second, the video games used in research are diverse in genes;39]. Just as discussed above, di erent video game genres would Caldwell [32] once claimed that one crucial problem that existed ave a di erent in uence on one's cognitive control ability [19,24,25]. in the study of video games is that they cannot be regarded afist-person video games may speci cally increase individuals' ability consistent medium. Taken as a whole, the eld of video games can deploy selective attention, but not their ability to resist proactive hardly be considered as uniform or consistent [33]. In view of this net ference from prior situations. Experience and training in di erent researchers have deployed di erent types of video games demanding high-interference video games might result in a di erent when examining its in uence on the ability of cognitive control. set of abilities than in action video games [19].

strategy video games [21,28] and rst-person shooter games [18,24,30]. Compared to other video games, the strategy video game has its Di erent genres of games, even di erent subgenres of games, deploy features. It is di erent from other genres of video games that diverse abilities [32]. It is no doubt that results appeared di erent oemphasize the ongoing play of contextualization [33]. e strategy even completely opposite from the experiments conducted. video game requires the constant attention and performance of the

Another neglected factor that could cause distinct results may be used in the require a more distant approach characterized background music. Although we usually call computer games as "video intervention [19]. e player has to manipulate the simulation as it games", the audio also plays an important part in video games [34-36 pgresses through time in order to get the result with the most utility. concluded that music in video games can serve to "enhance a sense of fore, this may involve long periods of surveillance, where the immersion, cue narrative or plot changes, act as an emotional signi enlayer makes no direct interventions [33]. at is to say, the players enhance the sense of aesthetic continuity, and cultivate the thematic strategy video games cannot even lower their guard for a moment unity of a video game". Games are becoming more reliant on musical they nished the whole game. ey have to constantly perform since they have an important role to play in supporting user interaction inesthetic actions, manipulate the controller, and follow the visual cues with the game environment [34]. Di erent immersive states in video supplied by the screen [33]. is highly and persistently concentrated games directly had di erent e ects on the in uence of video games find state will inevitably exert a much more signi cant in uence on content on the players [37]. However, previous researchers havegnitive control ability, especially on proactive control ability [9,28]. seldom considered this important uncertainty in their experiments.

seldom considered this important uncertainty in their experiments. e Stroop task was used in the present study as a measure of proactive and reactive cognitive control ability based on the bMCC theory [28]. is theory holds that individuals can engage in

either proactive or reactive modes of cognitive control depending on environmental demands and individual di erences [39]. Proactive

To determine the hidden factors that caused inconsistent resultsontrol relies upon the anticipation and prevention of interference when exploring the e ects of video games on cognitive control abilitybefore it occurs, whereas reactive control relies upon the detection

¶ - S_⊠ 🛛

Р

ĩ.

Page 3 of 6

and resolution of interference a er its onset [40]. Since strategy video games are characterized as a constant engagement with overwhelming amounts of information, they create a constant cascade of cognitive shocks that require immediate responses [33]. us, it is justi ed to assume that a strategy video game would generate a more signi cant e ect on proactive cognitive control than on reactive control.

Anecdotal evidence [9,41] suggest that the classic color-Stroop task is a sensitive and valid way to separately measure the proactive and reactive control ability. For the results of the Stroop task, the con ict adaptation e ect serves as an index of proactive control [42]. is e ect represents the di erence in response time for an incongruent trial when that trial is preceded by a congruent trial or an incongruent trial (i.e. subtracting the response time of incongruent-incongruent trials from the response time of congruent-incongruent trials). Reactive control is measured by the Stroop interference e ect [39].

Finally, the two experiment groups (one with earphones and the other without) were used in this research mainly for investigating the role of players' subjective immersion in the in uence of strategy video game on cognitive control. Immersion is one aspect of the experience of playing video games and is widely held to be critical to the overall success of a video game [43]. It is likely that most regular gamers have experienced some degree of immersion [44]. Immersion could increase or decrease the carryover e ects of game content into real-world outcomes as a function of need satisfaction. Moreover, it can serve as a key moderating variable that ampli es the e ects of virtual content on actual goals and decision making [45].

Background music plays a signi cant role in the immersive quality of a video game [35]. It may give players the impression of a realistic

Page 4 of 6

groups: the control group (n = 15), the music game group (n = 15), and sults. In this research, we insisted that those vibrant "factors" were the no-music game group (n = 15). Participants in the control condition cluded in the following three aspects: distinct in measuring cognitive used the internet to search for information about air trac controllers control, diverse in game genres, and accompanied by background for 20 min. is ller task was used in order to keep the participant's music.

hand-eye coordination constant. Participants in the no-music game experimental condition played Red Alert 2 for 20 min quietly without earphones. Participants in the music-game experimental condition also played Red Alert 2 for 20 min but with earphones in order to enjoy the background music that accompanied the game content. A er 20 min, all participants completed the color-Stroop task. All participants were then thanked and fully debriefed.

Ga / C

e ects on cognitive control [19,24,25] the strategy video game, was selected due to its speci c characters, which may have peculiar e ects on the proactive and reactive cognitive control [19,33]. A large amount of previous research showed that background music plays a signi cant

A one-way ANOVA was conducted to examine whether theole in the immersive quality of a video game [35]. us, in this study, participants' game experience was signi cantly di erent from eactone group was employed to hear background music while the other other among the three groups. Results showed that the participants not. is was in order to detect the role of subjective immersion game experience was not signi cantly di erent from each group, relation to the in uence of video games on one's cognitive control. F(2,42) = 1.44, P = 0.25 > 0.05. is means that the game experience e results showed that the no-music strategy video game can

was not a signi cant contributor to the nal results in this study. signi cantly improve the players' rea

Rac. c. .

signi cantly improve the players' reactive cognitive control compared to the control group. Moreover, the strategy video game with background music can signi cantly improve the players' proactive

Response time was slower for incongruent trials, with M = 731.06 gamitive control ability compared to both the control group and the ms (SD = 73.99 ms), than congruent trials, with M = 638.67 ms (SD deo game group without background music. = 80.81 ms), revealing a signi cant interference e ect, t(44) = 66.28, p < 0.001. en, a MANCOVA was conducted with the di erence in response time in the Stroop task between the incongruent trials and thout background music just exerted the same e ect as other kinds congruent trials (i.e. subtracting the response time of incongruent trials) as the dependent variable, not on the response to the subtraction of the reactive cognitive from the response time of congruent trials) as the dependent variable, not on the subtraction of the strategy video from the response time of congruent trials (i.e. subtracting the response time of incongruent trials) as the dependent variable, not on the subtraction of the strategy video from the response time of congruent trials) as the dependent variable, not on the strategy to the strategy video from the response time of congruent trials (i.e. subtracting the response time of incongruent trials) as the dependent variable, not on the strategy to the strategy video from the response time of congruent trials) as the dependent variable, not on the strategy to the strategy video from the response time of congruent trials (i.e. subtracting the response time of incongruent trials) as the dependent variable.

the group as the independent variable, and the response time in the meshould signi cantly improve the proactive cognitive control N-back task as the covariate. Results showed a signi cant main e ect P_{28} . However, when the video game was played without background for group, F(2, 42) = 3.69, P < 0.05. A follow-up analysis was conducted functional tasks and the results showed that only a signi cant di erence existed the structure into the game environment and plot. As a result, they between the control group and the no-music game group, P = 0.032 mersive into the game environment and plot. As a result, they M(control) = 54.93 ms, M(no music) = 114.29 ms. No other signi cant

game signi cantly improved the players' reactive cognitive control ability compared to the control group.

Pac, cl.

To examine the in uence of experiment conditions on proactive controls, a MANCOVA was conducted with the con ict adaptation e ect (i.e. subtracting the response time of incongruent–incongruent trials from congruent–incongruent trials that were non-repetitious) as the dependent variable. e experimental condition and the N-back scores were separately used as an independent variable and a covariate, respectively. Results showed a signi cant main e ect for the group, F(2, 42) = 4.87, P < 0.05. Upon further examination, it appeared that there were signi cant di erences between the music game group and the no-music game group, P = 0.02, and between the music game group and the control group, P = 0.04, M(control) = 153.50 ms, M(no music) = 165.94 ms, M(music) = 31.08 ms. In other words, the strategy video game with background music signi cantly improved the players' proactive cognitive control ability (Tables 1 and 2).

D _ _ _ _

To determine the hidden factors that cause arguments the in uence of video games on cognitive control, this study made some subtle controls on the possible factors that could exert e ects on the nal

Page 5 of 6

enhanced the use of reactive controls, so players may employ reactive controls more e ciently than non-gamers. e result of this research showed that strategy video games, if played without background music, had a similar impact on cognitive control as other kinds of video games that have been widely discussed in numerous studies [19,24,25].

On the other hand, the result of this research also demonstrated that the background music caused the strategy video game to become a real "strategy" video game. We can conclude that background music plays a signi cant role in the immersive quality of a video game [35]. In addition, music is o en used in video games to provide an audio complement for the action on the screen and to create a sense of a real physical space [46]. e player can become much more immersed in the experience when the video game is linked with related background music [48]. In the present study, when the strategy video game was played with its own background music, the players became much more immersed into the game content. erefore, at the beginning of the game, the players would make a comprehensive plan for the whole round. Due to the special features of the strategy video game, the players tended to manipulate the operation as it progressed through time in order to get the result with the most utility. Meanwhile, they never lowered their guard until they nished the whole game. is highly and persistently concentrated mind state will inevitable exert a much more signi cant in uence on cognitive control ability, especially on the proactive control ability [9,28].

e results basically supported the initial hypothesis. e background music does exert an in uence on players' cognitive control ability by changing players' immersion state. Background music improves the narrative experience and can be used to guide the player through the game [51,52] claimed that music may encourage immersion, which must complement the gamer's engagement with the game's scripts. Some researchers achieved similar results [47,53]. All of these results show the indispensable role of background music in video games.

Video games are one of the fastest growing forms of entertainment. With competition in the industry increasing, designing video games to be as enjoyable and entertaining as possible becomes a central goal for game developers [54]. Music and sound are o en important expressional elements used in various forms of computer-based entertainment [55]. e audiovisual can be seen as prerequisites for gameplay immersion and rewarding gameplay experiences [56]. us, using music and adaptive audio to support immersion may be one way of enhancing the quality of video games as well as making video games more popular media.

References

- Van Rooij AJ, Schoenmakers TM, Vermulst AA, Van Den Eijnden RJ, Van De Mheen D (2011) Online video game addiction: identif cation of addicted adolescent gamers. Addiction 106: 205-212.
- 2. Weinstein AM (2010) Computer and video game addiction-a comparison between game users and non-game users. The American journal of drug and alcohol abuse 36: 268-276.
- Han DH, Hwang JW, Renshaw PF (2010) Bupropion sustained release treatment decreases craving for video games and cue-induced brain activity in-R M PF ø e³/₄ Pt haw i 4

m p7 \$ ictio 01 sh Ä

Page 6 of 6

- Green CS, Pouget A, Bavelier D (2010) Improved probabilistic inference as a general learning mechanism with action video games. Current Biology 20: 1573-1579.
- Caldwell N (2004) Theoretical frameworks for analysing turn-based computer strategy games. Media International Australia 110: 42-51.
- Apperley TH (2006) Genre and game studies: Toward a critical approach to video game genres. Simulation and Gaming 37: 6-23.
- 34. Cunningham S, Grout V, Hebblewhite R (2006) Computer Game Audio: The unappreciated scholar of the half-life generation.
- 35. Collins K (2008) Game sound: an introduction to the history, theory, and practice of video game music and sound design. MIT Press.
- 36. Zehnder SM, Lipscomb SD (2006) The role of music in video games. Playing video games: Motives, responses and consequences 241-258.
- Hou J, Nam Y, Peng W, Lee KM (2012) Effects of screen size, viewing angle, and players' immersion tendencies on game experience. Computers in Human Behavior 28: 617-623.
- Nelson RA, Strachan I (2009) Action and puzzle video games prime different speed/accuracy tradeoffs. Perception, 38: 1678.
- Braver TS, Gray JR, Burgess GC (2007) Explaining the many varieties of working memory variation: Dual mechanisms of cognitive control. Variation in working memory 76-106.
- Bailey K, West R, Anderson CA (2011) The association between chronic exposure to video game violence and affective picture processing: An ERP study. Cognitive, Affective, and Behavioral Neuroscience 11: 259-276.
- Kerns JG, Cohen JD, MacDonald AW, Cho RY, Stenger VA, et al. (2004) Anterior cingulate confict monitoring and adjustments in control. Science 303: 1023-1026.
- 42. Botvinick MM, Cohen JD, Carter CS (2004) Confict monitoring and anterior cingulate cortex: an update. Trends in cognitive sciences 8: 539-546.
- 43. Seah ML, Cairns P (2008) From immersion to addiction in videogames. In Proceedings of the 22nd British HCI Group Annual Conference on People and Computers: Culture, Creativity, British Computer Society. 1: 55-63.
- 44. Brockmyer JH, Fox CM, Curtiss KA, McBroom E, Burkhart KM, et al. (2009) The development of the Game Engagement Questionnaire: A measure of engagement in video game-playing. Journal of Experimental Social Psychology 45: 624-634.

- Przybylski A, Rigby CS, Ryan RM (2010) A motivational model of video game engagement. Review of General Psychology 14: 154.
- 46. Morris SJ (2002) First Person Shooters: A Game Apparatus. In: Krzywinkska, Geoff King and Tanya. Screenplay: Cinema/Videogame/Interface. London, Wallfower Press.
- 47. Grimshaw M, Schott G (2008) A conceptual framework for the analysis of frstperson shooter audio and its potential use for game engines. International Journal of Computer Games Technology 5.
- Nelson C, Wünsche BC (2007) Game/music interaction: an aural interface for immersive interactive environments. In Proceedings of the eight Australasian conference on User interface-Volume 64: 23-26.
- Anderson CA, Dill KE (2000) Video games and aggressive thoughts, feelings, and behavior in the laboratory and in life. Journal of Personality a Social Psychology 78: 772-790.
- Montag C, Flierl M, Markett S, Walter N, Jurkiewicz M, et al. (2011) Internet addiction and personality in frst-person-shooter video gamers. Journal of Media Psychology: Theories, Methods, and Applications 23: 163.
- Salen K, Zimmerman E (2004) Rules of play: game design fundamentals. Massachusetts Institute of Technology.
- 52. Whalen Z (2004) Play along-an approach to videogame music. Game studies 4.
- 53. Sanders T, Cairns P (2010) Time perception, immersion and music in videogames. In Proceedings of the 24th BCS Interaction Specialist Group Conference. British Computer Society pp. 160-167
- 54. Hazlett RL (2006) Measuring emotional valence during interactive experiences: boys at video game play. In Proceedings of the SIGCHI conference on Human Factors in computing systems 1023-1026
- 55. Berg J, Wingstedt J (2005) Relations between selected musical parameters and expressed emotions: Extending the potential of computer entertainment. In Proceedings of the 2005 ACM SIGCHI International Conference on Advances in computer entertainment technology 164-171.
- 56. Eladhari M, Nieuwdorp R, Fridenfalk M (2006) The soundtrack of your mind: mind music-adaptive audio for game characters. In Proceedings of the 2006 ACM SIGCHI international conference on Advances in computer entertainment technology p. 54.

Citation: Zhang J, Fu X (2015) Background Music Matters: Why Strategy Video Game Increased Cognitive Control. J Biomusic Eng 3: 105. doi:10.4172/2090-2719.1000105