

2 C D, Č• 0 9 0

VH[XDO ULVN SUHYHQWLRQ QRW RQO\ IJRRUYH\ W\ QPHLHQ\ W\ KLRQGLUDHQ S\ B\ R\ W\ H\ D\ \ W\ R\ Q\ I\ R\ S\ U\ O
WKHPVHOYHV UHJXODU DQG SUHGLFWDEOH FDVK WUDQV

1XPHURXV VWXGLHV LQ VXE 6DKDUDQ \$IULFD\ ZLWK 29& WR HQFRXUDJH JRVWHULQJ DQG
XQGHUW\ DNHQ LQ VRXWKHUQ \$IULFD\ DPLOLHV DQG FRPPXQLWLHV DQG WR S
• Gen > @ DQG =LPEDEZH > @ KDYH VKRZQ WKDW RUSKDQV PD\ EH DW
JUHDWHU ULVN RI DFTXLULQJ +,9 DQG RWKHU VHIXDQVW DQG LQJ RI GLVWULFWF
67, V WKDQ QRQ RUSKDQV GXH WR KHLJKW WHQHG OLNHOLKRGRI HISUHFW
FRHUFHG VHI DQG H[SORLWDWLRQ\ VVWKRQH\ VVWKRQH\ VVWKRQH\ VVWKRQH\ VVWKRQH
WUDQVDFWLRQV PD\ EH DWWULEXWHG WR WKH QUDQGRPOV VHOHFWHG IURP THDFK RTI
GLVWUHVW UHVXOWLQJ IURP ORVV RI ROHGRULERWK SDUHQWV > @ ,W LV
KRZHYHU QRW FOHDU IURP WKHVH VWXGLHV ZKHWKHU SDUHQWV FDUHJLYHUV
GLDORJXH ZLWK RU WDON WR WKHLU DGROHVFHQW FKLOGUHQ DERXW VH[XDO D
UHSURGXFWLYH KHDOWK 65+ DQG +,9 6WXG\ GHVWLQJ DQG VDPSOH

, Q RUGHU WR EXLOG RQ WKH H[LVWLG\ DNUWLFOHG JY RQVHSURQW P FQDUGHU FU
VH[XDOLW\ GLDORJXH DQG FRQWULEXWHVW RQH GE HMRWHIS ORQJH UDQFWRQVLSHUFHWY
FRQWH[WV IRU UHVSRRQVLYH DGROHVFHQW 85+ FDQD\ +,9 SKDQH\ QWLRQ SRQRLFSKDV
DQG LQWHUYHQWLRQV WKLV VWXG\ H[SORUHG FRPPXQLW\ SHUFHSWLRQV RI
SDUHQWDO FDUHJLYHU FRPPXQLFDWLRQ ZLWK DGROHVFHQWV RQ 65+ +,9 LQ
WKUHH FRXQWLHV RIVSHDFEBMHRWLRQV RI WKH QUDSHU P'OO 00D\ EH UDPQLVROH
DUH WR HHVDEOLVK ZKHWKHU SDUHQWDO KRUPFD\ RYD\ HU FRPPXQLFDWLRQ ZLW
DGROHVFHQWV RQ 65+ +,9 RFFXUV IRU RUSKDQV DQG IRU QRQ RUSKDQV
LGHQWL\ EHDUHFLSHDWHQW DO FDUHJLYHU FRPPXQLFDWLRQ ZLWK
DGROHVFHQWV DERXW 65+ +,9 LVVXHV DQG H[SORUHG FRPPXQLW\
UHFRPPHQGDWLRQV WR LPSURYH SDUHQWDO DQG FDUHJLYHU FRPPXQLFDWLRQ
RQ 65+ +,9

0HWKRGV

6WXG\ VHWWLQJ DQG VLWH VHOHFWLRQ

H VWXG\ ZDV FRQGXFWHG VISQHFV\ KRUH\ FRXQWLHV LQ
GLVWULFWV RI VWXG\ LQGLFDWHG LQ EUDFNHWV DV IROORZV .LVXPX .LVXPX
(DVW DQG .LVXPX :HVW GLVWULFWV 0LJRUL 0LJRUL 'LVWULFW DQG +RPD
%D\ +RPD %D\ DQG 6XED GLVWULFW DZJHHVWHUQ .HQD
SUHGRPLQDQWO\ LQKDELWHG E\ WKH /XR HWKQLF JURXS DQG ZHUH
SXUSRVLYHO\ FKRVHQ LQ FRJQL]DQFH RI DQ LPSHQGLQJ & DVK 7UDQVIHU & 7
SLORW SURMHFW LQWHQGHG WR DGGUHVV WKH VRFLRHFRQRPLF QHHGV RI RUSKD
DQG YXOQHUEOH FKLOGUHQ 29& KRXVHKROGV WKH GLVWULFWV 'DWD IURP WKH
IRUPHU GLVWULFWV ZHUH LQWHQGHG WR SURYLGH DGGWLRQDO LQVLJKW LQWR
WKDW PD\ SUHGLVSRVH DGROHVFHQW 29& DQG QRQ 29& WR VH[XDO DQG
UHSURGXFWLYH KHDOWK 65+ +,9H L\ZVNW DQG SUHYHQWLRQ QHHGV

&RXQFLO \$\$& UHSUHVHQWDWLYHV FRPPXQLW\ OHYHO SRLQW SHUVRQV RQ
FKLOGUHQdV LVVXHV DQG DGROHVFHQWV

	\$GROHVFHQWV			3DUHQWV &DUHJLYHUV			7RWDO
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\$FKLHYHG							

7DEO)RFXV JURXS GLVFXVVLRQ VDPSOHV

3URFHGXUHV

H LQVWLWXWLRQDO UHYLHZ ERDUGV RI WKH 3RSXODWLRQ &RXQFLO WKH .HQ\DWWD 1DWLRQDO +RVSLWDO (WKLFV DQG 5HVHDUFK &RPPLWWHH 5HYLHZ %RDUG DQG WKH 0LQLVWU\ RI 6FLHQFH DQG 7HFKQRORJ\ 1DLUREL DSSURYHG WKLV VWXG\ &RQVHQW ZDV REWDLQHG IURP SDUHQWV FDUHJLYHUV RQ WKHLU RZ EHKDOI IRU WKRVH ZKR SDUWLFLSDWHG LQ WKH VWXG\)*'V DQG .,V DQG RQ EHKDOI RI PLQRUV DJHG \UV \$VVHQW ZDV REWDLQHG IURP WKH PLQRUV IRU WKHLU SDUWLFLSDWLQJ LQ WKH VWXG\

H)*'V DQG .,V ZHUH FRQGXFWHG E\ WHQ WUDLQHG DQG H[SHULHQFHG TXDOLWDWLYH LQWHUYLHZHUV ZKR ZHUH GLYLGHG LQWR WZR JURXSV RI LQWHUYLHZHUV ZHUH RI /XR HWKQLF EDFNJURXQG IURP FRPPXQLWLHV RWKHU WKDQ WKH VWXG\ DUHDV WR DYRLG DQ\ ELDV WZR WHDPV ZHUH GHSOR\HG WR WKH WZR VWXG\ VLWHV ZLWKLQ D FRXQW\ FRQGXFWHG WKH GDWD FROOHFWLRQ FRQFXUUHQWO\ DQG PRYHG IURP RQH FRXQW\ GLVWULFW WR DQRWKHU XQWLO GDWD FROOHFWLRQ ZDV FRPSOHWH &DUHJLYHU FRQVHUVW\ DWDWKHRXJKOMFWHG DGRQHVFHQWV WR SDUWLFLSDWH EHIRUH VHHNLQJ WKH DGRQHVFHQWdV DVVHQW 'LVFXVVLRQV DLQWHUYLHZV ZHUH FRQGXFWHG LQ .LVZDKLOL 'KROXR RU (QJOLVK GHSHQGLQJ RQ SDUWLFLSDQWVd ODQJXDGH SUHIHUhQFH \$OO GLVFXVVLRQV ZHUH DXGLR WDS ZLWK SDUWLFLSDQWVd FRQVHQW DQG ODVWHG KRXU WR KRXU DQG PLQXWHV \$FWLYLWLHV ZHUH FRQGXFWHG DW D FHQWUDO ORFDWLRQ ZLWKLQ WKH FRPPXQLEHWZHHQ D P DQG S P DV WKLV LV WKH WLPH WKH\ DUH FRPPRQO\ DYDLODEOH EHWZHHQ HDUO\ PRUQLQJ DQG HYHQLQJ FKRUHV LQ WKH IDPLO\ IDUPV DQG KRXVHKRHDG,,MHZISUHWFRLYQGXFWHG DW D FRQYHQLHQW SODFH IRU WKH UHVSRQGHQWV ZLWK DXGLR SULYDF\

'DWD PDQDJPHQW DQG DQDO\WLFDO DSSURDFK

\$OO)*'V DQG .,V ZHUH WUDQVFULEHG YHUEDWLP LQWR 06 :RUG WUDQVODWHG LQWR (QJOLVK IRU WKRVH FRQGXFWHG LQ .LVZDKLOL RU 'KROXR DQDO\VHG XVLQJ \$WODV WL > @ :H XVHG ERWK GHGXFWLYH DQG LQGXFWLYH DQDO\VLV DSSURDFKHV \$QDO\VLV VWDUWHG ZLWK GHGXFWLYH DSSURDFK ZKUH ZH GHYHORSHG WKH TXHVWLRQ GRPDLQV DQG FRGHG WKH GDWD\DH VHG RQ RXU DVVXPSSLRQH\ DUDUFK TXHVWLRQV XVHG LQGXFWLYH DSSURDFK ZKUH ZH UHYLHZHG WKH GDWD DQG EHJXQ WR WDNU QRWH RI HPHUJLQJ WKHPHV DQG SDWWHUQV DQG EDVHG RQ RWKHU FRQWH[WXDO LQVLJKW DQG UHVHDUFK ZH EHJDQ WR LQWHUSUHW DQG GUDZ FRQFOXVLRQV > @ 3DUHQWDO FDUHJLYHU VH[XDOLW\ WDON HPHUJHG DV D WKH ZLWK@p0WV ZA'@ -"D@b v@` A"QG -\$` P0(Q@PG HV0U p[UA`

f3DUHQWV JXDUGLDQV WDON WR DGROHVFHQWV JLYLQJ WKHP H[DPSOHV RI

\$GROHVFHQWV H[SUHVVHG GHVLUH IRU SDUHQWV DQG FDUHJLYHUV WR JLYH WKH
65+ LQIRUPDWLRQ QRWLQJ WKDW D SDUHQW FDQ PDNH WLPH WR GLVFXVV VXFK
LVVXHV ZLWK WKHLU FKLOGUHQ %HVLGHV SDUHQWV DQG FDUHJLYHUV PDOH
DGROHVFHQWV DOVR UHFRPPHQGHG WKDW WHDFKHUV VKRXOG DOVR WDON WR \R

UHFRPPHQGDWLQV VXJJHVW WKDW SDUHQWV FDUHJLYHUV DQG DGROHVFHQW
XQGHUVWRRG WKHLU VH[XDOLW\ FRPPXQLFDWLQ QHHGV

2XU VWXG\ KDV YDULRXV OLPLWDWLQV WKDW VKRXOG EH FRQVLGHUHG ZKHQ
LQWHUSUHWLQJ WKH UHVXOWV :H GLG QRW H[SORUH HQDEOLQJ RU PRWLYDWLQ
IDFWRUUV IRU SDUHQW FDUHJLYHU DGROHVFHQW VH[XDOLW\ FRPPXQLFDWLQ WKD
DUH DV LPSRUWDQW DV WKH EDUULHUV LQ XQGHUVWDQGLQJ DQG LQIRUPLQJ
DSSURSULDWH VWUDWHJLHV IRU DGGUHVVLQJ DGROHVFHQW VH[XDOLW\ LQIRUPD
QHHGV &RPPXQLW\ OHDGHUV DVVLVWHG LQ LGHQWLI\LQJ UHVSQRQGHQWV XVLQJ
SUHGHWHUPLQH\ PDULW\ DELDVHG WKH VHOHFWLRQ RI
SDUWLFLSDQWV DQG W\W\LGU \B\VSRRQGXFWHG LQ D
JHQHUDOL]HG SRYHUW\ DQG +,9 HSLGHPLF FRQWH[W 6XFK FRQWH[W PD\ KDYH
LQ~XH\QFHGS RQGHQWVd SHUFHSWLRQ RI SDUHQWDO FDUHJLYHU VH[XDOLW\
FRPPXQLFDWLQ +RZHYHU WKH VWXG\ UHVXOWV SURYLGH XVHIXO LQVLJKWV WKD
FDQ LQIRUP SRVVLEOH LQWHUYHQWLQV DQG IXUWKHU UHVHDUFK WR VWUHQJW
SDUHQW FDUHJLYHU DGROHVFHQW VH[XDOLW\ FRPPXQLFDWLQ

&RQFOXVLRQV

,Q WKLV VWXG\ ZH IRXQG WKDW DWWHP SWV DW SDUHQWDO FDUHJLYHU VH[XDOLW\
WDONV ZLWK DGROHVFHQW DUH PDGH KRZHYHU WKHLU VW\OH RI FRPPXQLFDWLQ
LQ IRUP RI ZDUQLQJV OHFWXUHV DQG RU WKUHDWV ZLWKRXW GLDORJXH WKDW
RVHQ

'RZQLQJ - -RQH&XP QP~~PDQH~~HO\$LV \$ V\WHPDWLF
UHYLHZ RI SDUHQW DQG I~~BPH~~HOWE~~DH~~Q~~BV~~VQWHUYHQWLQ

&LWDWLRQD 0 \$ODLL - \$VNHZ \$ %DUWKRORPHZ /. %RUQH %9' &RPPXQLW\ 3HUVSHFV
5HSURGXFWLYH +HDOWK DQG +,9 ZLWK \$GROHVFHQW 2USKDQV DQG 1RQ 2U\$KRDQV L

3DJH RI

+HDOWK 0LQLVWU\ RI +HDOWK .HQ\ D \$GROHVFHQW 5HSURGXFWLYH +HDOWK
DQG 'HYHORSPHQW 3ROLF\ ,PSOHPHQWDWLRQ \$VVHVPHQW 5HSRUW