

## Herbal Traditional 2019: Herbal Products Regulatory Issues in GCC, Opportunities and Obstacles - Diaa Hussein – Ain Shams University, Egypt

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The trend for Herbal medicinial products has been increasing within GCC region specially after onlines stores heavily promoted these products. The main marketing and sales sectors include sexual activity, cosmetic and slimming products. While local sellers and distributors facing the problems with local authorities for registration of the products and selling them under legal umbrella. The main issue is in the Medical Claims of the products which in need for scientific and clinical trials evidences, secondly the regulations of Pharmaceutical forms such as tablets, Capsules and Syrup forms. These forms as per

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