



Strategies to Enhance Colorectal Cancer Symptoms and Risk Factors Awareness

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Abstract

The post-colonoscopy colorectal cancers rate of a colonoscopy service determines its efficacy in detecting and preventing cancer and should therefore be considered as the principal measure of quality in colonoscopy, driving performance improvement within the service.

Keywords: Colorectal cancer, colonoscopy, awareness, symptoms, risk factors

Introduction

Colorectal cancer (CRC) is a leading cause of cancer-related death worldwide. The incidence of CRC has been increasing steadily over the past few decades, and it is now the second most common cancer in both men and women in many countries. The majority of CRC cases are preventable, and early detection through colonoscopy can significantly reduce the risk of death from the disease. However, the low awareness of CRC symptoms and risk factors among the general population is a major barrier to early diagnosis and treatment. This article aims to explore strategies to enhance CRC symptoms and risk factors awareness, focusing on patient education, community outreach, and the role of healthcare providers.

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