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Recent findings in the literature suggest three factors may be particularly important in this relationship; personal music preferences, the content and structure of the music, and music emotion. Personal music preference is an important factor in the study of the benefits and effects of music listening. Studies using participants' preferred music as opposed to music chosen for supposed inherent relaxing or calming characteristics have demonstrated positive effects on pain tolerance and perception [24], reduced anxiety and increased relaxation [25], increased feelings of control over pain [26,27], and a decrease in agitated behaviour in older people with dementia [28]. Preferred music can evoke a state of balanced happiness in the listener [29]. However, key mechanisms in the positive effects of preferred music listening are still not fully understood. Factors affecting our relationship with our favourite music are myriad, and include personal meaning and memories associated with music [30], factors surrounding situation and context, listener variables such as age, gender, occupation and identities [31]. Schubert et al. [32] have proposed that familiarity is key - the larger the number of factors which play a role in one's experience with a piece of music, the greater the positive aesthetic experience. The content and structure of music is another important factor in personal music preferences – for example preference for particular types or genres of music has been shown to be linked to identity and self-view [33]. However this is an area that is relatively ignored in relation to positive effects of music listening, and there is some recent evidence that acoustical content of music plays a role in music choice for pain relief [34]. More specifically the role of music content and how it dictates the emotion expressed by the music, has an influence on its positive effects [35]. Music emotion has been mooted as key to understanding how the relationship between the music stimulus and resulting response in the listener is mediated [9]. This encompasses mechanisms related to the structure of music. For example rhythmic entrainment, brain stem reflex, where basic acoustical characteristics of music cause corresponding activation of the central nervous system, and emotional contagion, where the listener mimics the mood expressed by a piece of music [36]. These mechanisms have been shown to be factors in inducing emotions experienced through music listening, and may be related to the effect of music upon stress levels [37]. Thus personal preference and music emotion are potentially important mediating factors in the positive effects of music listening, and the content and structure of the music in turn plays a significant role in this relationship.

Music recommendation algorithms can be designed to take all of these factors into account. Analysis of listening preferences and information the user inputs into their music software can be used to create a detailed user profile for the individual. A structured ontology can be created which describes the user, their music preferences, and the content of the music they choose [38]. User-specific factors include personal and demographical information, familiarity with a given piece of music, personal associations and memories, subjective and semantic terms used to tag their music files and playlists. The content and structure of selected music can be analysed via metadata tags describing the genre and musical attributes of a given track. More detailed data can be extracted via analysis of the digital music file, resulting in a wide range of features related to musical dimensions such as dynamics, rhythm, timbre, pitch, tonality, and high level statistical and structure parameters [39]. In addition, music emotion can be accounted for via user-generated tags, or via classification of the emotion expressed by a piece of music by examining the acoustical content of the digital music file [34]. This data can be used as a basis for music-content based recommendation. If we have knowledge of

In summary, there is a wealth of evidence supporting the positive effects of music listening upon individual health and wellbeing. It offers

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