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as a cornerstone, a foundational approach that has contributed immeasurably to our understanding of human and animal behavior. Behaviorism's enduring legacy can be traced through its historical significance, its wide-ranging contributions, and its noteworthy criticisms. The historical significance of behaviorism lies in its radical shift from the subjective and introspective methods that characterized earlier psychological inquiries. By advocating for the empirical study of observable behaviors, behaviorism elevated psychology to a more rigorous and objective science. The work of notable behaviorist pioneers, such as Ivan Pavlov and B.F. Skinner, marked a turning point in the field and paved the way for the **Research**