

BU and our Students' Union are proud to have had Fairtrade status for over 12 years. In 2022, we became one of only three universities to achieve the maximum 3-star rating within the Fairtrade Foundation/NUS Fairtrade University and College award. This Report outlines how we did this during 2022-24.

Within this period of time, we have successfully procured and promoted a variety of Fairtrade products on campus, organised and executed several engagement events and activities, from films, to cookery classes, to guest speakers, and continued to develop and maintain meaningful relationships across BU and the wider community in order to drive positive change.

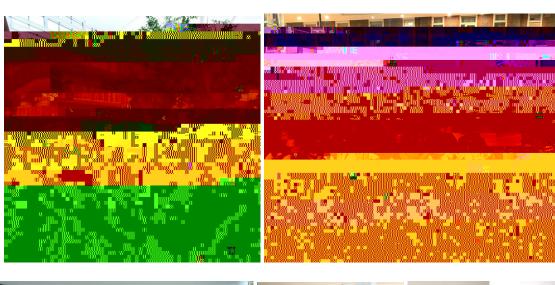
At BU, we understand that what we choose to spend our money on has a huge impact, both socially and environmentally.

At BU, we understand that making real progress requires us to mobilise and engage the entire BU community into taking action. This means that raising awareness and educating people about Fairtrade is just as important as the products we stock on campus. One of the ways we strive to increase engagement with Fairtrade is through taking part in the national annual Fairtrade Fortnight campaign.

We chose to theme the first Fairtrade Fortnight back after Covid-

The theme of Fairtrade Fortnight 2023 was focused on the climate crisis and the increasing threat it poses. We continued to raise awareness, educate, and signpost through a variety of our communication channels, and offered a range of online and in person events including:

The Fairtrade food share
Fairtrade survey
Fairtrade film and guest speaker
Fairtrade Research presentation
Climate Justice Debate Challenge
The Great Fairtrade Bake Off
Free Fairtrade Fruit Friday
Fairtrade Pastry Making class
Fairtrade festival





, as

well as Fairtrade Fortnight, which will take place in September 2024.

During Fairtrade Week 2024, once again we worked to raise awareness, educate, and signpost to the Fairtrade Foundation, and hosted a series of events, including:

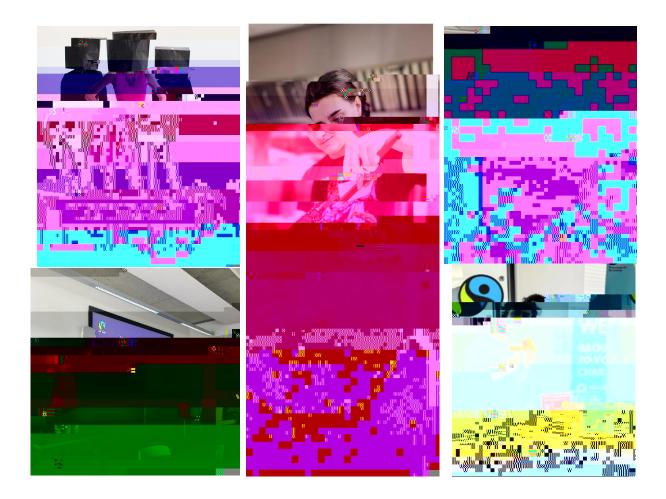
Fairtrade film screening

Ethical Trade Art Exhibition at AUB

Fairtrade short films at AUB

Embedding Fairtrade into Research and Education - a talk for BU academics, in collaboration with the Fairtrade Foundation

Embedding Fairtrade into your Careers a talk for BU Business students
Fairtrade Theme Social Kitchen (Fairtrade Chocolate Tart making class)
Free Fruit Fairtrade Friday



We remain a part of the Fairtrade Universities Network, a group of universities across the country who are committed to championing Fairtrade. This group provides a space for different universities to support, collaborate, and innovate with each other. We also continue to maintain our relationship with BCP Fairtrade in order to extend our out-reach and impact.

day, the BU Sustainability Team collaborated with the Faculty of Health and Social Sciences to deliver a talk to the students on Sustainable Food and Fairtrade, with the hope of raising awareness among young people and driving action with the school. We hope to host similar events like this in future, and continue to use our influence as a university to drive change.



